

## Trademark Lawyer Cambridge

Trademark Lawyer Cambridge - Your firm's visible identity is established with a trade-mark. A trade-mark helps distinguish your firm's services and products from the products and services of your competitors. The reputation of your company is built and maintained on its brand, its foundation. Our company understands that a company's trade-mark is among its most-valuable assets. From package design to advertising to product development, a substantial amount of resources are invested in developing and protecting a firm's brand.

We offer all assistance related to trade-marks. We conduct searches so as to make certain that a trade-mark is obtainable for use and registrable. We file and prosecute trade-mark applications. And we actively enforce trade-mark rights against infringement. Our firm can also assist with global trade-mark applications via our established worldwide network of trade-mark agents.

We offer trade-mark validity and infringement opinions, and trade-mark availability searches and registrability searches. We provide trade-mark registrations, comprising the prosecution and preparation of trade-mark applications. We also oversee foreign trade-mark applications.

Trade-mark oppositions comprise opposing the registration of confusing trade-marks by different entities and cancellation proceedings of registrations, for non-use or various reasons. When infringement leads to litigation, our trade-mark litigators would represent our clients during domain name and infringement disputes.