

## Cambridge Patent Lawyers

Cambridge Patent Lawyers - Our firm leads the way in intellectual property law. We have an Intellectual Property (IP) Group with various technological skill specializing in the exploitation, development, protection and use of information technology and intellectual property.

Our team is knowledgeable and experienced at trade-mark applications, registrations and patent applications. Our members have assisted with many industrial design registrations and applications.

A wide range of scientific and legal backgrounds are essential to offer useful legal recommendation regarding complex and specialized IP-related concerns. Our experts have studied the sciences at advanced levels. Some have engineering degrees while others have graduate degrees in the fields of physics, biotechnology, chemistry, electronics, engineering physics, and electrical engineering. Among our group are members with doctoral degrees in applied chemistry, analytical chemistry, nutrition & metabolism, plant biogenetics, genetics, oncology and telecommunications. Advanced scientific backgrounds along with considerable skill at the bench equip our scientific experts with extraordinary expertise and skills.

### The Industry

Intangible property could be the most valuable property in many research organizations and businesses. The control of this crucial intellectual property requires the obtaining of effective and cost-efficient protection. Cultural industries, technology and telecommunications are important to the nation's economic growth and health. To ensure continued economic success, companies must have a well-developed intellectual property plan.

As the trend to protect research results before public dissemination grows, access to the rights of others through licensing-in or cross-licensing is a primary concern. Therefore, flexibility in an intellectual property position could serve the dual purpose of providing an asset and securing a niche in order to create opportunities for extra revenue flow through licensing. A start-up or research-oriented organization could attain substantial advantages by combining intellectual property assets through cross-licensing with those of a large worldwide business.

### Protecting Intangible Assets

In today's competitive climate, several companies have intangible assets like for instance their trade secrets, goodwill and brands, which are part of their commercial success. Hence, protecting intangible assets, which may include a significant part of their value, is an essential approach to business.

### Inter-disciplinary Approach

We can offer a full range of services because of our inter-disciplinary approach. We are well positioned to offer knowledgeable and up-to-date suggestion both to businesses in the field of technology and to those affected only incidentally by new technological developments.

In order to give our clients the best service possible, we work really closely together with experts in the areas of capital markets, human resources, banking; employment law; litigation; tax; and mergers and acquisitions. Our regular participation in client specific teams guarantees that our clients have the scientific and legal support considered necessary for difficult intellectual property protection and management issues, and commercial transactions, comprising outsourcing agreements, the establishment of strategic alliances, and initial public offerings in biotechnology, telecommunications and other technology sectors.

### Client Focus

Your input is recognized and appreciated based upon your knowledge in your field of business and value. Your confidence in your own business strategy helps us to formulate cost effective and timely intellectual property risk assessment and advice.

Our regular visits with you in your offices will help to enhance our working relationship. We would discuss with you the strategic development of national and global intellectual property portfolios based on your international marketing strategy. This provides a strong working relations along with a chance to maintain and build a good understanding of your business.

We place substantial importance for our lawyers on keeping up to date in the rapidly evolving field of intellectual property. Our group's continuing education program comprises participation and attendance at worldwide conferences, and with local, national and international organizations working within various areas of intellectual property and information technology. We maintain an extensive international network of foreign contacts to help our clients who need intellectual property protection outside our national borders.

### Your Benefit

We have the strong technical leadership and expertise as well as state-of-the-art systems to ensure the most efficient and timely services to our clients. Our centralized database streamlines all our accounting functions, practice management and file management. This complex system allows the effective and efficient management of your intellectual property portfolio internationally and the generation of customized reports to help you in the management of your company. We continually update and improve our system utilizing highly trained technical employees working under the direct supervision of our advanced professionals. An extensive training program together with an advanced internal computer network enables us to manage and monitor your portfolio with short turnaround times. We consistently achieve a high level of reliability through our advanced methods of client-driven service and quality control.